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Eddy Borges-Rey is an Associate Professor at Northwestern University in Qatar. His academic expertise lies in digital journalism and emerging media. His research explores the interplay between media, technology, and power, focusing particularly on issues in data journalism, critical data studies, code and algorithm studies, artificial intelligence and automation, mobile journalism, photojournalism, and data and media literacy. He is the co-editor of the book series Palgrave Studies in Journalism and the Global South and the Lead Principal Investigator of the subproject 6, Digital Citizenship Ambassadors Programme, part of a large NPRP cluster funded by the Qatar National Research Fund. Prior to obtaining an MA and PhD in Media and Communication, Borges-Rey worked as a broadcast journalist, media producer, and PR practitioner for almost 15 years.